

Rebate Program

- \$5.00 per order for 20 or more orders sent per month from order #1
- \$3.00 per order with 1-19 orders sent per month

Note: No minimum order dollar value or minimum monthly order sending requirement



MONTHLY MEMBERSHIP FEES (Based on Total Orders Received)

<u>Monthly Orders Received</u>	<u>Monthly Fee</u>
0-10	\$24.99
11-20	\$59.99
21-45	\$149.99
46-70	\$199.99
71-100	\$279.99
101-150	\$299.99
151-250	\$499.99
251+	\$799.99

<u>Clearinghouse Fee</u>	<u>Monthly Orders Received</u>	<u>Standard Fee</u>
• Florist to Florist	1 +	7%
• 1-800-Flowers.com® to Florist	1 - 24 orders	7%
• 1-800-Flowers.com® to Florist	25 +	9%

Optional Low Sending Fee

<u>Monthly Orders Received</u>	<u>Monthly Orders Sent</u>	<u>Monthly Fee</u>
19-29	10 or More	No Fee
19-29	Less than 10	\$44.99
30-70	20 or More	No Fee
30-70	Less than 20	\$74.99
71+	40	No Fee
71+	Less than 40	\$114.99

BLOOMNET TECHNOLOGIES BloomLink Communications Network

Network Access

1-10 Monthly Orders Received	\$24.99 Per Month
11-20 Monthly Orders Received	\$59.99 Per Month
21+ Monthly Orders Received	\$104.99 Per Month

BloomNet Essential

License Fee	\$5.00 Per Month
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Florist Hosted Website Program

Initial Setup Fee	\$159.00 One Time
Service Fee	\$59.99 Per Month
URL Registration Fee	\$19.99 Per Year
Additional Domain Name Fee	\$19.99 Per Year
Domain Name Change Fee	\$19.99 One Time
Order Transaction Fee	\$1.99 Per Order
Web Marketing Program	\$24.99 Per Month
Skipjack Automated Credit Card Clearing*	
Setup	\$99.95 One Time
Processing	\$19.95 Per Month
Transaction	\$0.06 Per Transaction

* Billed directly to florist by SkipJack

BLOOMNET TECHNOLOGIES BloomLink Communications Network (continued)

Transmissions

Incoming Order Fee	\$2.25 Per Order
Confirmation Credit	\$0.75 Per Order
All Other Messages	No Charge

International Relay

BloomLink	No Charge
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DIRECTORY ADVERTISING

Listings

	<u>Monthly Fee</u>
Extra Listings (Online & Print)	\$12.99
Customized Listings (Online & Print)	\$16.99
Purple Listings (Online Only)	\$4.99
Purple Shaded Listings (Online Only)	\$4.99
Facility Listings (Online Only)	\$4.99 / Per Listing
Open Sunday Listings (Online Only)	\$10.99 (Includes all Listings)

Display Advertising

	<u>Monthly Fee</u>
4½" (Online & Print)	\$64.99
6" (Online & Print)	\$79.99
9" (Online & Print)	\$109.99
½ Page (Online & Print)	\$149.99
Full Page (Online & Print)	\$224.99
Two Color Ads	\$9.99 / Per Ad
Full Color Ads	\$19.99 / Per Ad
1x Set Up Charge (Online & Print)	\$9.99

Interactive Media

	<u>Monthly Fee</u>
Images	\$9.99 / Per Listing
Video	\$19.99* / Per Listing

Directory Online

\$10.99/month

Printed Directory Shipping & Handling

\$12.99 /per mailing

BloomNet Floral Selection Guide

\$14.99 / Billed monthly

Floriology

\$5.99 / month

Quality Assurance

\$15.99 / month

TIMELY REPLY

Condition

Order Reject sent longer than 2 standard business hours
Order Reject sent longer than 24 hours
Order Reject sent longer than 72 hours
Order Reject sent longer than 2 standard business hours and after cutoff time on the day of delivery

Penalty

\$10.00
\$20.00
Full Value of Order
2x Full Value of Order

TIMELY DELIVERY NOTIFICATION

Condition

Delivery notification is missing on the order
Delivery notification is sent after cutoff time

Penalty

\$2.25
\$2.25

Termination - Florists are subject to a \$99.00 final statement preparation charge and the account will go into an automatic hold status for 120 days to allow reporting of any orders by sending and receiving Florists.

Proprietary and confidential information.

In compliance with individual state laws, please note certain products and services are subject to taxation.